

West Hurley Public Library

2019-2020 Strategic Plan Draft

Board Approved

Chair: Maria Granda
Patricia Heinitz
Howard Keene
Joseph Letendre
Kara Lustiber
Roseann Walz

MISSION STATEMENT:

The West Hurley Public Library relies upon our staff, collections, programs, technology, and physical spaces to connect people, information and ideas. We enhance our community by providing equal opportunities for learning and growth.

VISION:

The West Hurley Public Library seeks to be center for lifelong learning and personal development in the West Hurley community.

Goal 1: Provide access to high quality collections

- Provide access in multiple formats
- Participate in the Mid-Hudson Interlibrary Loan services and the Southeastern New York Resources Council
- Provide patrons with a current collection of library materials
- Evaluate usage of LaunchPads and Playaways
- Begin a Large Print collection
- Continue to weed materials as needed

Goal 2: Provide life-long opportunities

- Support early childhood learning
- Provide a summer reading program
- Support digital learning offered through consortiums
- Partner with the historical society to offer programs
- Promote reader's advisory newsletter
- Add secondary book groups

Goal 3: Engage the community and promoting resources and partnership opportunities

- Continue to sponsor 1000 Book Program with Woodstock Elementary School
- Partner with the West Hurley Firehouse
- Digitize and make local history collection available
- Digitize West Hurley Library records

Goal 5: Communicate the value of the library

- Offer a regular eNewsletter
- Evaluate sending out postcards twice per year
- Continue to update the website with the latest information
- Promote digital resources
- Encourage new patrons to get library cards
- Advertise meeting room
- Modify due date receipts to include money saved

Goal 6: Provide access to the latest technology

- Support patrons using technology
- Offer wireless printing
- Loan out laptops inside building
- Keep up with increases in Internet speed
- Offer databases through consortiums
- Offer iPad app recommendations
- Offer fax, photocopy, and scanning to patrons at a reasonable cost

Goal 7: Offer outstanding customer service

- Support staff development
- Ongoing review of library policies

Goal 8: Good steward of tax payer dollars

- Increase the capital fund so that we might meet the expected and unexpected emergencies.
- Promote Amazon Smile
- We will pursue grants of aid of all types, (state, government, and philanthropic).
- Encourage private donations to the library including providing for the library in individual wills.
- Work closely with the Friends of the West Hurley Public Library to identify opportunities for their financial support

Goal 9: Maintain library facility

- Find ways to save money and energy
- Purchase more "green" products
- Replace roof
- Maintain a current Facility Plan